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FOR IMMEDIATE RELEASE

The W Event

Where Winter Park Meets Windermere

Orlando, FL - May 18, 2014 - Shel Marks PR & Events with Sarah Grafton will be hosting an exclusive charity fashion show, The W Event: Where Winter Park Meets Windermere Thursday, June 19, 2014 hosted at Jaguar of Orlando. The charity fashion show will feature boutiques and emerging designers within Winter Park. A portion of the proceeds will go to Kids Beating Cancer.

“You can light the way and offer these children and their families HOPE. Kids Beating Cancer is saving lives by funding the testing necessary to receive a marrow or cord blood transplant. Helping these children and their families hold their lives together emotionally and financially while struggling with the devastation of the long and complex treatment process, is what Kids Beating Cancer is all about” - Margaret Voight Guedes, President & Founder of Kids Beating Cancer

WHO: Shel Marks PR & Events with Sarah Grafton

WHAT: The W Event: Where Winter Park Meets Windermere

WHERE: Jaguar of Orlando, 4249 Millenia Blvd, Orlando, FL 32839

WHEN: Thursday, June 19, 2014

COST: Visit www.shelmarkspr.com/thewevent for more information and ticket pricing

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